



HOLLYWOOD IN TOTO

2016 HollywoodInToto.com Media Kit

HollywoodInToto.com (HiT) isn't your average entertainment site.

Yes, HiT offers smart, engaging arts coverage, film reviews and enterprise features, but it does so from a right-of-center perspective. Editor Christian Toto has more than a decade's worth of experience in this niche, including work for National Review, PJ Media, Human Events, The Daily Caller, Breitbart News and The Washington Times. Conservative readers know both his name and ability to deliver trustworthy content.

Toto's media profile helps bring traffic and awareness to the site. He appears weekly on WTOP-FM, the largest all-news station in D.C., "The Garrison Show" on Indianapolis' WBIC and "The Walker Daniels Show" on Topeka's The Big 99.4 Country.

He also co-hosts two Denver-based radio programs each week – "Mike Rosen at the Movies" and the Hollyweird hour on "The Michael Brown Show."

From July 15 – August 14, 2016 HollywoodInToto.com generated 65,000 page views, according to Google Analytics.

AD UNIT	SIZE	PLACEMENT	PRICE
Leaderboard	728x90	Top of Site	\$100/month
Rectangle	300x250	Sidebar	\$50/month
Leaderboard	728x90	Middle of Site	\$65/month

HOLLYWOODINTOTO.COM | christian@hollywoodintoto.com | (720) 883-2237